

**PROFESSIONAL BACKGROUND OF  
DANIEL L. JONES**

**EDUCATION**

M.B.A., Texas A&M University

B.S., Electrical Engineering, Texas A&M University

**EMPLOYMENT**

*Vice President, Director - ERCOT IMM, Potomac Economics, 2006 – present*

Responsible for monitoring ERCOT wholesale electric market operations, rules and procedures to ensure competitive and efficient market outcomes.

*Director of Market Policy, CPS Energy, 1999 – 2006*

Responsible for the development and implementation of market rules and processes necessary to support the competitive wholesale and retail electric markets in Texas.

Provided strategic planning and analytical support to affected business units to ensure effective participation in the competitive Texas electric market.

*Advisor to Commissioner Brett A. Perlman, Public Utility Commission of Texas, 1998 – 1999*

*Chief Policy Analyst, Public Utility Commission of Texas, 1995 – 1998*

*Fuel Analyst, Public Utility Commission of Texas, 1994 – 1995*

Advised the Commission and prepared reports on regulated and deregulated electricity market policy matters.

Participated in the development of Senate Bill 7 – the comprehensive electricity market restructuring legislation.

*Research Analyst, Jofree Corporation, 1992 – 1994*

Performed financial analyses, statistical modeling, and research activities for management consulting, litigation support, client-specific market studies, forecasting and seminars.

**SELECTED PUBLICATIONS AND PRESENTATIONS**

*Natural Gas Supply and Price Predictions* - GasMart '95, Dallas, TX, April 1995.

*Environmental Implications of Electric Restructuring* - National Conference on Environmental Strategies in a Restructured Electric Industry, Conroe, TX, April 1997.

*Overview of the Texas ERCOT ISO* - Southwest Power Pool Summer Conference, New Orleans, LA, June 1997.

*Overview of the Texas ERCOT ISO* - LSU Center for Energy Studies 6th Restructuring Seminar, Baton Rouge, LA, September 1997.

*Issues in Electric Restructuring*, Texas Investor-owned Utilities Accountants Conference, Tulsa, OK, July 1998.

*Implications of Electric Restructuring on Rural Consumers* - Atascosa County Economic Development Corporation, Austin, TX, September 1998.

*Synchronous Interconnection of ERCOT and the SPP* - University of Texas at Arlington International Symposium on World Energy Systems, Arlington, TX, September 1998.

*Stranded Cost Recovery Issues in Texas* - INFOCAST, Washington, D.C., October 1998.

*The Role of the ERCOT ISO in a Competitive Retail Access Market* - Gulf Coast Power Association Annual Conference, Austin, TX, October 1998.

*Issues in Deregulation – Pros and Cons* – 21<sup>st</sup> National Industrial Energy Technology Conference, Houston, TX, May 1999.

*Municipally Owned Utilities in the Restructured Market* – TPPA Annual Conference, San Antonio, TX, August 2001.

*Opting In or Staying Out?* – Xenergy Texas Retail Energy Summit, Austin, TX, February 2002.

*How ERCOT Works* – California Municipal Utilities Association Annual Conference, Monterey, CA, March 2002.

*Implications of Electric Restructuring* – San Antonio Real Estate Council, San Antonio, TX, March 2002.

*ERCOT Congestion Management: Where is it Going?* - Gulf Coast Power Association Annual Conference, Austin, TX, October 2002.

*Lessons Learned in the Design and Operation of the Texas ISO – Electric Power 2003, Houston, TX, March 2003.*

*A Participant's Perspective on the ERCOT Wholesale Market – IEEE I&CPS Annual Meeting, Clearwater, Florida, May 2004.*

*Competitive Retail Requirements for a Municipally Owned Utility – Texas Public Power Association Annual Meeting, Austin, TX, July 2004.*

*Texas Nodal Primer – Gulf Coast Power Association Fall Conference and Exhibition, Austin, TX, September 2004.*

*ERCOT Transition from a Zonal to a Nodal Model – IEEE PSCE Power Systems Conference and Exposition, New York, NY, October 2004.*

*ERCOT Transition from a Zonal to a Nodal Model – Texas Public Power Association Legal Seminar, San Antonio, TX, November 2004.*

*Public Power Perspectives on Transmission Investment – 7<sup>th</sup> Annual Transmission Summit 2005, Washington, D.C., March 2005.*

*Texas Nodal Real-Time Operations – Texas Nodal Stakeholder Training, Austin, TX, August 2005.*

*Optimizing the Value of Genco Assets in LMP Markets – IEEE Power Engineering Society General Meeting, Montreal, Quebec, Canada, June 2006.*

*A Preparation Guide to Texas Nodal Implementation – Gulf Coast Power Association Fall Conference and Exhibition, Austin, TX, October 2006.*

## **PROFESSIONAL ACTIVITIES AND AWARDS**

Eta Kappa Nu, National Electrical Engineering Honor Society

Tau Beta Pi, National Engineering Honor Society